



BINGHAM

UNIVERSITY

CONSULTANCY LIMITED

Operational Profile

VISION AND MISSION OF BINGHAM UNIVERSITY

VISION

To become a world class university in knowledge and skills, while inculcating moral and spiritual values.

MISSION

To produce graduates that are excellent in knowledge, character and skills for self-reliance and in the fear of Christ.



SENATE BUILDING



**College of Medicine and Health Sciences,
Academic Block, Jos Campus**

CHAIRMAN AND MEMBERSHIP OF GOVERNING BOARD OF BINGHAM UNIVERSITY CONSULTANCY UNIT



**Prof. H. K. Ayuba - Vice Chancellor
Chairman**

MEMBERSHIP OF GOVERNING BOARD OF BINGHAM UNIVERSITY CONSULTANCY UNIT



Mr. Paul Yaki Yusuf, MIPSA, CNA- Member



Mr. Peter Aroge - Member



**Mrs. Esther J. Dyaji - Registrar
Member**



Prof. Jerome Ihuma Obo -Member



Mrs. Diane Fabrel Stephen - Member



Mrs. Anne Madugu - Secretary

BOARD OF GOVERNORS:

1. Prof. H.K Ayuba, Vice- Chancellor - Chairman
2. Mrs. Esther Dyaji, Registrar - Member
3. Mr. Paul Y. Yusuf, Bursar - Member
4. Mr. Peter Aroge, Director, Entrepreneurship Center - Member
5. Mr. Moses Kolawole, MD, ECWA Portfolio Mgt Ltd- - Member
6. Mrs. Diane Fabrel Stephen, Director, Consultancy Unit - Member
7. Prof. Jerome ihuma Obo, Director, Academic Planning - Member
8. Mrs. Anne Madugu, Legal Officer - Secretary

INTRODUCTION:

Bingham University Consultancy Limited was incorporated in September 22, 2023 as a business arm of the University to carry on the business of rendering technical, professional, advisory and expert services to all Tiers of Government, Donors, International Institutions, Individuals, Firms, Companies, Bodies, Trusts, Non-Government Organizations, and Associations in the Area of Strategic Planning, Project Management, Institutional Development, Capacity Building, and other Ancillary Services.

Bingham University Consultancy Limited is committed to equipping persons, entities, organization and institutions with the requisite skills and capacity to build sustainable future through financial

education, customized training and advisory services.

The Consultancy Unit is highly valued for its competence in market research, human resources development, project management and policy development. We design and deliver programs which ensure that our clients have the skills and knowledge to impact positively in their organization, access financial services and promote social inclusion.

CORE VALUES:

- Our core values are centered on practical skills impartation, development of business acumen and appropriate training for various skills.

VISION:

- To establish a training institution of National and global reckoning for the impartation of life transforming skills and knowledge.

MISSION:

- To develop training strategies using tools and methods that are accessible to various groups of persons.

OBJECTIVES:

- To introduce on the job training techniques for interested persons
- To create a mindset of entrepreneurship among participants.
- Creating a platform for youth empowerment through skill acquisition
- To build capacity for self-reliance

The Center also has the capacity to conduct the following training programmes amongst others
It has a track record of successfully conducting training/programmes which includes the following:

Strategic leadership, Peace and Conflict Resolution, Fundamentals of Office Administration among others.

STRATEGIC LEADERSHIP TRAINING

Strategic Leadership is a type of Leadership in which leaders influence those around to embrace a collective vision for the success and prosperity of their organization.

This training offers guidance to any leader who wants to make smart decisions about important components like new business strategies, succession planning and the utilization of human capital to support and nurture their business.

By the end of this training, participants should be able to:

- a. Examine their own personality and behaviours to enhance self-awareness.
- b. Review Leadership styles and practice, identifying overlap and differences.
- c. Harness the Team's ability to innovate.
- d. Develop and motivate the team for optimum performance.
- e. Evaluate how Leaders impact culture and climate.
- f. Understand how Leaders navigate change, strategy and innovation.
- g. Understand and harness cultural differences.

- h. Differentiate between leadership, management, influence and power.
- I. Understand the Leader's role in implementing change.

PEACE AND CONFLICT RESOLUTION TRAINING

Peace and Conflict are concerns that continue to occupy the minds and actions of everyone especially in Nigeria today.

This training is carried out periodically at Bingham University on request. We equip participants with the Basic and Advance knowledge on Peace and Conflict Resolution techniques, dwelling more on practical experiences and case studies.

The Peace and Conflict Resolution training module covers the following areas:

- a. Understanding Conflict
- b. Understanding Peace
- c. Tool for Conflict Analysis
- d. Conflict Management
- e. Role of Communication in Conflict Management
- f. Conflict Resolution
- g. Case studies

APPLICATION OF SOCIAL MEDIA IN SMALL SCALE BUSINESS MANAGEMENT

The course seeks to present the social media in the context of business transactions, specifically it identifies the commonly used platforms such as Facebook, Twitter, Instagram, and how they can be effectively deployed for business transactions.

Learning outcomes

- a. Candidates will be familiar with the positive use and deployment of these platforms to do small scale businesses.
- b. Candidates will learn how to create and manage a social media presence.
- c. Candidates will be taught appropriate skills in the use of social media to achieve the desired ends.
- d. They will also learn how to manage a content calendar for a social media presence.
- e. Candidates will learn how evaluate the performance of content on social media and how to iterate on that performance.

WEB DEVELOPMENT AND DIGITAL MARKETING

Introduction

The Covid-19 Pandemic has sped up the process of virtualization and digitalizing the world, forcing individuals and organizations to embrace new practices such as working remotely and social distancing. The enforcement of the “Business from home” policy by almost every organization has increased the rate of doing business online, increasing the popularity of web development and its associated content. Websites and applications have brought digital marketing to the doorstep of every individual.

Training Modules

The training covers the following modules;

Module 1: Web Development Framework

Module 2: HTML and CSS

Module 3: JavaScript

Module 4: Digital Marketing and Content management.

Module 5: Android App development

Nature of the Training

Lectures mix with hands-on practicals

Benefits of the Program

Empower youth with development and digital marketing for self-reliance, thereby reducing the over depending on seeking jobs.

FRUIT PROCESSING AND PRESERVATION TECHNIQUES

Description

Fruits are botanically diverse, perishable, seasonal, and regional commodities. They come in many forms, shapes and sizes, colors, flavors, and textures; and are an important part of a healthy diet. Fruits are important in global commerce and are an integral component of the balanced diet system.

Fresh fruit – based drinks is one commodity that is consumed in all parts of the world and those that

produce these juices are known to generate sales year in year out if the business is properly managed.

Various fruit processing and preservation technologies (freezing, canning, aseptic processing, non-thermal technology, drying, etc.) can be learned as skill acquisition programme in Bingham University Consultancy Limited. Details on major fruits including tropical and superfruits, frozen fruits, canned fruit, jelly, jam and preserves, fruit juices, dried fruits and wines will be learnt.

This is important because, constraints (gaps) limiting greater utilization of fruit such as lack of accessible practical information, post-harvest handling, processing and marketing locally, nationally and regionally will be addressed

Training

Participants will be trained on the general principles of fruit processing and preservation, with greater attention on practical skills acquisition.

Learning Outcome

At the end of the training, participants should be able to acquire the following skills:

- a. Produce fruit drinks, and transform the raw material into edible products suitable for consumption locally and nationally
- b. Produce fruit mix (recipes) that gives the best taste, with high natural nutrient value that can improve health (vitamins, minerals, fibers, and other nutrients, phenolic compounds with pharmacological potentials)
- c. Produce fruit mix (recipes) suitable for consumers of different ages inform of a variety of diets

(antioxidants, antiallergic, anticarcinogenic, anti-inflammatory, etc.)

- d. Produce fruit mix (recipes) believed to be suitable to consumers suffering from particular ailments (cancers, cardiovascular diseases, diabetes, etc.)
- e. Preserve fruits and fruit products across the seasons of lack and plenty by increasing the shelf-life.
- f. Generate income through Contributions to food security of the nation by avoiding post-harvest losses and value addition across value chains.
- g. Create employment opportunities in producing areas

Our Target Market

When it comes to the sale of fruit juice drinks, there is indeed a wide range of available customers.

These include:

- a. Households
- b. Children
- c. Corporate Executives
- d. Business People
- e. Celebrities
- f. Sports Men and Women
- g. Students
- h. Tourists
- i. Everyone who resides in our target locations.

BOOK-KEEPING FOR SMALL BUSINESSES

Introduction:

This course is designed for small businesses. Would-be entrepreneurs or anyone intending to start a new business. The course will provide financial knowledge to ensue businesses succeed.

Learning Objectives/ Outcomes

- a. To provide step-by-step guidance to help small business owners perform bookkeeping and accounting.
- b. To provide guidance on how to manage the finances of small businesses
- c. To provide participants basic knowledge of tracking transactions by keeping adequate records.

Course content

- a. Introduction to Small Business Accounting
- b. Overview of the Accounting Process
- c. Processing Sales and Receipts
- d. Processing Purchases and Payments
- e. Processing Payrolls
- f. Making Accounting Adjustments
- g. Maintaining the General Ledger
- h. Financial Statements and Reports

Mode of Presentation

- a. Course Materials
- b. Lecture/ Discussion
- c. Quizzes
- d. Post-assessment

SOLAR SYSTEM INSTALLATION TRAINING

The erratic and epileptic nature of power supply in Nigeria has necessitated the need for alternative energy sources to bridge the ever-widening gap.

Bingham University and **Sigotech Solar Institute** have put together solar power system training for the youths in order to;

- Revolutionize alternative energy sources in Nigeria
- Ensure a sustainable means of power supply for all.
- Eradicate poverty and create jobs for participants.

The training covers the following modules:

- Basic Solar System tools
- Types of Photovoltaic Panels
- The Inverter System and Controllers
- Batteries

- Primary Solar System
- Production of Solar Panels
- Safety and the future of Solar Technology

HEALTH SERVICES MANAGEMENT TRAINING

Introduction

Efficient health services management remains key for the delivery of quality, efficient and effective health care and services within health institutions and communities. As the need for health care services increase in diverse forms, so the need for managers who can ensure day-to-day smooth operation of quality service and care delivery.

This program is intended to build and improve the capacity of health services managers in both private and public health sector in planning, implementing and coordinating health and medical services in the community. It will also serve as incentive to health service providers as opportunities are created for diverse growth and advancement in the health system which includes:

- Public and Private Health Sectors (includes health facilities)
- Health Management Organizations

- Nursing Homes
- Correctional Institutions (Prisons and Remand Homes)
- Consulting Firms
- Insurance Companies
- Health Management Organizations
- Public Health Departments (State and Local Government)
- School Health Services
- Occupational and Industrial Health Services

The training in Health Services Management equips participants with the skills to manage their work and the community health needs effectively. This 3-month program provides a sound introduction to management in the health services for those wishing to build upon their experience and gain a formal or additional qualification in management of health services.

THE CONTENT DEVELOPMENT STUDIO ETIQUETTE AND THE MANAGEMENT.

This Training aims at enhancing Communication skills, fostering creating and professional development of content and Studio Etiquette and Management.

The primary objective of the training

- Provide Participants the necessary knowledge skills to become competent Radio Broadcasters

through theoretical lecture and hands on practical sessions

- Participants will gain understanding of Broadcast Productions, Programme hosting and interviewing techniques.

SELF DEFENCE IN THE CYBERSPACE HANDS –ON

Trainees will be equipped with skills knowledge of how to defend online transactions, identify theft cases, malware, social engineering/media accounts compromises. Participant will be able to counter measures to all attackers tactics online

ID CARD PRINTING SERVICES

The Consultancy Services Unit offers quality digital ID card printing services. This includes:

- Water proof laminated PVC ID cards.
- High class security embedded printing.
- Optional Bar code inclusion

The Consultancy Unit Oversees the running of the following Part-Time Degree programmes:

- B.Sc Accounting
- B.Sc Business Administration
- B. Sc Economics
- B. Sc Mass Communication

- B. Sc Political Science
- B.Sc Political Science
- B.Sc Sociology
- B.Sc Computer Science

LIST OF CLIENTS

National Orientation Agency (NOA)
Nigerian National Petroleum Corporation (NNPC)
National Health Insurance Scheme (NHIS)
Economic and Financial Crimes Commission (EFCC)
Goodluck Foundation
Nasarawa State Government.
Nigerian Army Resource Centre
Federal Road Safety Corp National Assembly
AMAC, Abuja Municipal Area Council
Sustainable Development Goals (SDGs) Nasarawa State.

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